

YLVA BERGVIK

WEB DESIGNER GRAPHIC DESIGNER INTERACTION DESIGNER



AVAILABLE FOR:

HIRE & FREELANCE WORK



Website

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I am a 30-year-old, graphic - and web designer from Sweden. I create effective visual identities for companies of all sizes. I breathe and live design, and have been working with graphic design for seven years in a wide range of areas. Since five years back I have been living and working in South Korea. I'm not afraid to take on challenges and put myself in new environments.



I am a problem solver at heart and always strive to deliver the most effective solutions of the highest standard. I speak Swedish and English fluently and some Korean.



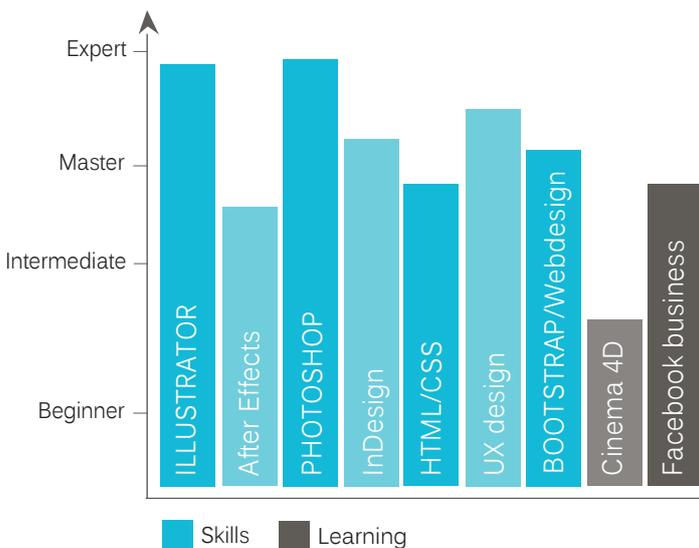
EDUCATION

2008- 2011 **DIGITAL MEDIA**

University West , Trollhättan, Sweden

Studied all aspects of graphic design including advertisement, copywriting, branding, web design. Also studied movie making, sound, 3D animation, interaction design and social media consulting.

TECHNICAL SKILLS



SOURCE OF INSPIRATION



Diving



Drawing



Playing the flute



Nature



Travel



Photography

EXPERIENCE

2018/07 -

LESLEY COSMETICS, Graphic designer/AD

I work at Lesley Cosmetics, Mölndal, officiell distributors for all of Scandinavia of the brand Mary Kay cosmetics. As graphic designer/Art Director my main responsibility is to create prints such as magazines, brochures and attachments for emails. I have the main responsibility to create a coherent theme for Lesley Cosmetics at their yearly main event held in Scandinavium and Svenska Mässan, Gothenburg, with banners, digital advertisement movie, prints and much more.

2018/01 - 2018/06

SYL GLOBAL CONSULTING, Swedish consult

Syl Global Consulting is a relocation service company for South Koreans wishing to relocate to an European or a Nordic country. As a part-timer in this company, I'm responsible for helping clients in Sweden with information and translation service.

2016/02 - 2017/10

LAVA ART COSMETIC, DESIGN MANAGER

LAVA ART COSMETIC - Seoul, South Korea
The company export their own cosmetics to Scandinavia from Korea. I was in charge of all marketing material, banners, design, package design, product design, photography. Delegating work and planning concepts.

2014/03- 2015/11

SEWORKS, VISUAL DESIGNER

SEWORKS - Seoul, South Korea
The company provides multiple app security, products and services. During my time at SEWORKS I have created promotional materials such as a movie, pamphlets, merchandise, prints (t-shirts, bags) and websites.

2013- 2015

SIWA, GRAPHIC DESIGNER

Seoul International Women's Association, Seoul. I was this Non-profit organisation's graphic designer. Responsible for creating posters, pamphlets, flyers and web banners.

2013/01 - 2014/02

CMO/PART OWNER, ScandiniqueAB

Importing Scandinavian design to the South Korean market. Moved to Seoul, South Korea. Built website, created marketing material and promotion items.

2011 -

CEO/DESIGNER OOKAMI SHOP

My company and self built e-commerce site where I sell my own-made creations: jewelry made from recycled computer parts. www.ookamishop.se

2011/01 - 2013/08

CEO OOKAMI PRODUCTION

Providing webdesign, graphic profiles social media consulting and project leading to smaller and bigger companies.